



Communications Internship

Wildlands Conservancy has been creating lasting connections to nature since 1973. We're a nonprofit land trust that protects green, open spaces and clean water, and we're perpetually focused on ensuring nature is nearby for all who call this region home. To date, we've protected more than 60,000 acres of irreplaceable lands; we educate thousands of students, individuals, and families every year about the environment, and we advance clean water and wildlife habitat within and beyond our 14 nature preserves totaling more than 2,800 acres. For more information visit www.wildlandspa.org.

As part of the Development & Communications team, under the direction of the **Senior Communications Specialist**, you will help advance the organization through community awareness campaigns, program promotions, and fundraising communications.

In this role you will:

- Assist the Development & Communications team by attending and covering community programs and special events as assigned to secure content for digital communications, including web, social media, and eblasts.
- Have the opportunity to advance projects that both support the Development & Communications team and your internship outcome goals. Possible projects include news/blog posts, print media, eblasts, and social campaigns.
- Support mission-based, organization-wide initiatives through on-brand, cohesive messaging.

To be successful you will need:

- Be 18 years of age and a rising Sophomore, Junior, or Senior enrolled in a relevant 4-year degree program.
- Be familiar with or majoring in a field relevant to developing content for social media, photo and video production, and creative copywriting.
- Experience with Canva, CapCut, Later, and WordPress or similar tools is preferred.
- Excellent communication and interpersonal skills.
- An eye for visual aesthetics and ability to apply brand standards in both writing and design.
- Humor, both tasteful and educational, but also trendy and creative.
- Interest in nature-related and conservation-related issues.
- Work on a seasonal, part-time, as-needed basis with evenings and weekends.
- To attend Wildlands Conservancy's community programming, conservation events, and meetings with the Communications team as assigned.
- Possession of a valid driver's license.
- A personal smartphone for photography, and other apps as assigned.

- Willingness to obtain; Pennsylvania State Police Criminal History Clearance, Pennsylvania Child Abuse History Clearance, FBI Criminal History Clearance is required.

Diversity, Equity, and Inclusion – It is our Nature

Our employees' and board of directors' differences in age, color, disability, ethnicity, family or marital status, gender identity, language, national origin, physical and mental ability, race, religion, sexual orientation, socioeconomic status, veteran status, and other characteristics is what makes us unique. We welcome and invite people to be who they are.

If you have these qualifications, are energetic, passionate, and want to expand your knowledge of our natural environment, please submit your resume and cover letter, as well as two references, telling us why you are the person to join our high performing team. humanresources@wildlandspa.org

A work laptop will be provided for the term of the internship.

Salary and Benefits

Eligible for college credit

Internships are available year-round.