

For Immediate Release

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**WILDLANDS CONSERVANCY RECEIVES
GRANT FROM THE COCA-COLA FOUNDATION**

(Emmaus, PA, March 27, 2008)—Wildlands Conservancy received a grant, totaling over \$75,000, from The Coca-Cola Foundation to implement community water partnership projects within the Lehigh Valley and Lehigh River watershed region.

“We are very pleased that our water resource protection work has received national recognition. This opportunity has allowed us to continue our important work,” comments Christopher Kocher, president of Wildlands Conservancy.

Wildlands Conservancy will use the grant to implement recommendations made in the Lehigh River Watershed Conservation Management Plan (2003) for the protection of the critical water resources of the Lehigh River watershed. It will also address non-point source related water quality impacts that include Abandoned Mine Drainage (AMD) related water quality impacts to the Nesquehoning Creek and Lehigh River in Carbon, Lehigh and Northampton counties, and sediment related water quality impacts to the Little Lehigh, Saucon, Jordan, Monocacy Creeks in Lehigh and Northampton counties.

These stream restoration projects will reduce non-point source pollution, improve water quality and enhance aquatic and wildlife habitat conditions along several tributaries within the Lehigh River watershed in Eastern Pennsylvania.

Coca-Cola North America Lehigh Valley Syrup Manufacturing will also provide volunteer assistance toward implementation of specific, hands-on project related activities including endorsing and promoting the projects and providing volunteer assistance with project site improvements.

About The Coca-Cola Company

The Coca-Cola Company is the world's largest beverage company. Along with Coca-Cola®, recognized as the world's most valuable brand, the Company markets four of the world's top five nonalcoholic sparkling brands, including Diet Coke®, Fanta® and Sprite®, and a wide range of other beverages, including diet and light beverages, waters, juices and juice drinks, teas, coffees, energy and sports drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate exceeding 1.4 billion servings each day. For more information about The Coca-Cola Company, please visit our website at www.thecoca-colacompany.com.

About Wildlands Conservancy

Wildlands Conservancy is dedicated to saving the natural treasures of the Lehigh Valley and the Lehigh River valley for current residents and future generations. Its mission is to preserve, protect, restore and enhance the land, water, ecological and recreational resources of the Lehigh Valley and the Lehigh River valley. Established in 1973, the Conservancy collaborates with partnerships throughout the Commonwealth of Pennsylvania to achieve its goals. As a non-profit, member-supported organization, the Conservancy has protected more than 46,000 acres of critical farmland and wildlands in 18 counties of eastern Pennsylvania. For more information, please visit www.wildlandspa.org.

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