

For Immediate Release

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Wildlands Conservancy Seeks 2009 Ark Award Nominations

(Emmaus, Pa., August 26, 2009) – Wildlands Conservancy is looking to recognize one of the Lehigh Valley’s pre-eminent businesses that accomplish its work in a environmentally sustainable manner with this year’s Ark Award. This accolade is sponsored by Air Products and will be awarded at the Environmental Innovation Conference on Thursday, September 17, 2009.

Nominations may be submitted by providing one-page summary of the nominee’s accomplishments and justification for receiving the award. Contact information for the nominee and the group or individual making the nomination should be included. Send the information, postmarked no later than Friday, September 4, 2009 to Ark Award Nomination Committee, c/o Wildlands Conservancy, 3701 Orchid Place, Emmaus, PA 18049 or email emckinney@wildlandspa.org.

The Ark Award derives its name from the watercraft – the ark – that first carried coal to market on the Lehigh River in 1820. Arks floated down the river on the surge of water created by an innovative “bear-trap” locking system that significantly contributed to the start of the Lehigh Valley’s own Industrial Revolution 190 years ago.

About Wildlands Conservancy

Wildlands Conservancy’s mission is to preserve, protect, restore and enhance the land, water, ecological and recreational resources of the Lehigh Valley and Lehigh River valley. Founded in 1973, the Conservancy has protected more than 47,000 acres of eastern Pennsylvania’s farmland and wild lands, created more than 90 miles of terrestrial aquatic trails, and has educated more than 500,000 individuals on responsible environmental stewardship and management.

Wildlands Conservancy is a non-profit organization with 19 full-time staff members working out of its offices at the 77.5-acre Pool Wildlife Sanctuary in Emmaus, PA. For more information on the organization and its programs visit www.wildlandspa.org.

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