

For Immediate Release

Contact: Dani-Ella Betz  
Wildlands Conservancy  
610/965-4397 ext. 19  
[dbetz@wildlandspa.org](mailto:dbetz@wildlandspa.org)

Susan L. Williams, APR, MA  
Susan Williams & Associates  
610/366-2155  
[suewill@ptd.net](mailto:suewill@ptd.net)



## **WILDLANDS CONSERVANCY UNVEILS CLEAN CREEKS PROGRAM**

(Emmaus, Pa, September 18, 2007)– Wildlands Conservancy recently unveiled their Clean Creeks Trash Cleanup web site to enable community groups from around the Lehigh Valley to organize their own successful cleanup. The Clean Creeks web pages, accessed through Wildlands Conservancy’s web site ([www.wildlandspa.org](http://www.wildlandspa.org)), gives guidance and recognition to groups that register their cleanups through the web site. Once registered, Wildlands Conservancy will provide technical assistance, free gloves, and trash bags.

“Imagine walking along the canal path or Trout Creek Parkway enjoying a view of the creeks unblemished by litter,” said Dani-Ella Betz, Rivers Conservationist with Wildlands Conservancy. “We know it is possible. Over the years, hundreds of volunteers have already helped remove trash, creating a place that is cleaner and safer for all to enjoy.”

To help make organizing a cleanup easier, the Clean Creeks web pages highlight specific litter hot spots and provide group leaders with helpful details regarding these suggested sites. There are step-by-step instructions, checklists and resources to help groups conduct safe, fun and effective cleanups.

Wildlands Conservancy has been spearheading trash cleanup events since 1998, with hundreds of volunteers removing countless bags of trash from the Lehigh River watershed. The Clean Creeks web pages were made possible through a grant from the Environmental Fund of Pennsylvania.

### **About Wildlands Conservancy**

Wildlands Conservancy is dedicated to saving the natural treasures of the Lehigh Valley and the Lehigh River valley for current residents and future generations. Its mission is to preserve, protect, restore and enhance the land, water, ecological and recreational resources of the Lehigh Valley and the Lehigh River valley. Established in 1973, the Conservancy collaborates with partnerships throughout the Commonwealth of Pennsylvania to achieve its goals. As a non-profit, member-supported organization, the Conservancy has protected more than 45,000 acres of critical farmland and wildlands in 18 counties of eastern Pennsylvania. For more information, please visit [www.wildlandspa.org](http://www.wildlandspa.org).

#